



LIMELIGHT

The Be Lincoln Town Deal

Communications update
12/01/2023

THE DRILL




We've successfully created four social media accounts for the Be Lincoln brand, with the aim of furthering our reach to the general public, stakeholders and wider audience.

These accounts serve to provide updates and information to viewers, showing how the Town Deal is a benefit to many across the city and beyond.

Be Lincoln Social Activity

Twitter



Be Lincoln @BeLincolnUK · Dec 22

Lincoln College are the new owners of The Old Bakery, a fine dining restaurant on Burton Road 🍷🍷

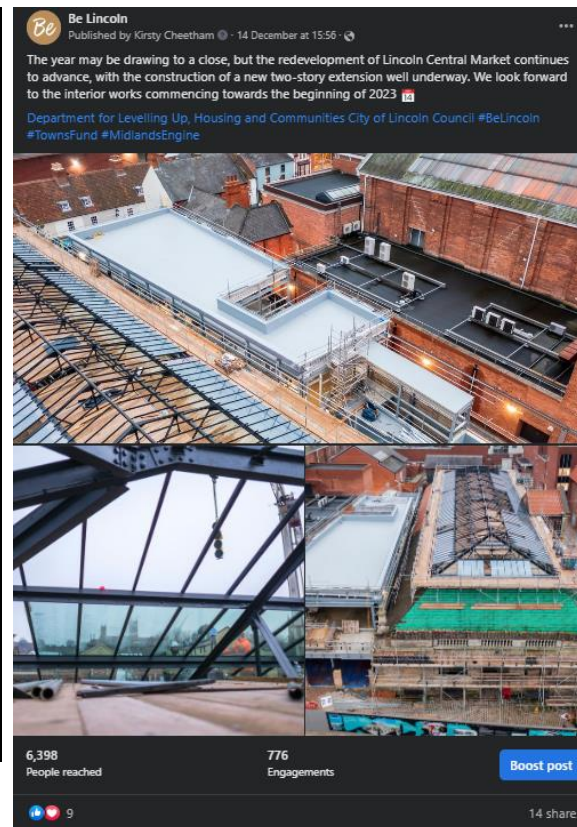
With funding from the Be Lincoln Town Deal, the college will be a non-for-profit restaurant, reinvesting the money made to education and training for students. @luhc @lincoln_college

567 views

HEAT stands for hospitality, events, arts and tourism, 0:02 / 2:14

1,906 2 8 18

Facebook



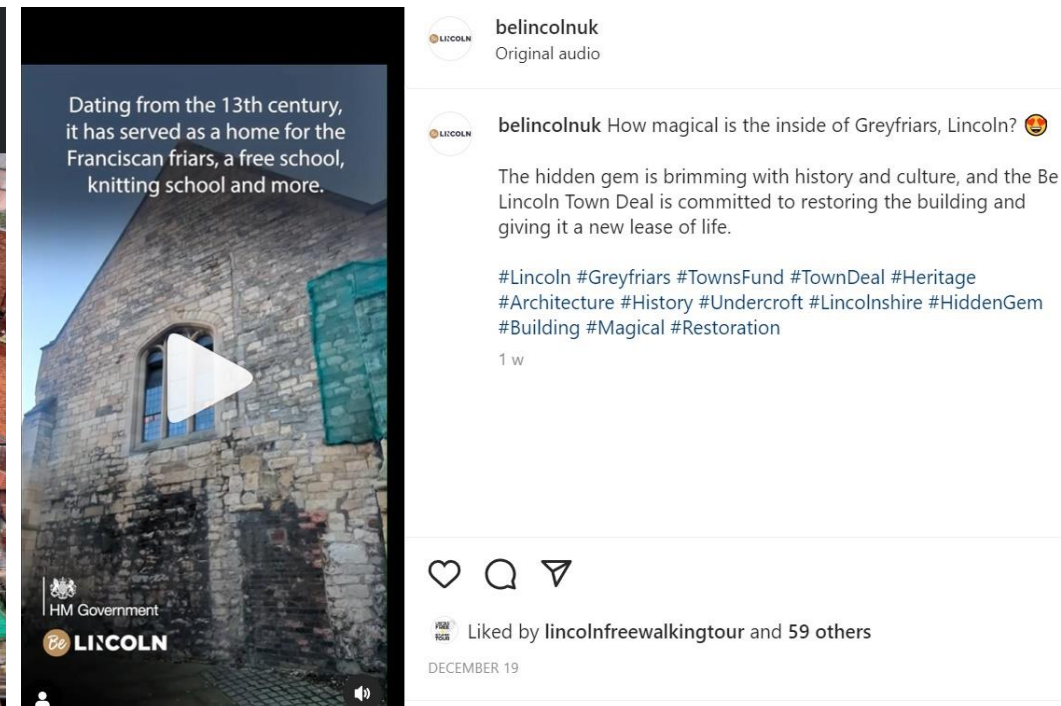
Be Lincoln Published by Kirsty Cheetham · 14 December at 15:56

The year may be drawing to a close, but the redevelopment of Lincoln Central Market continues to advance, with the construction of a new two-story extension well underway. We look forward to the interior works commencing towards the beginning of 2023 📸

Department for Levelling Up, Housing and Communities City of Lincoln Council #BeLincoln #TownsFund #MidlandsEngine

6,398 People reached 776 Engagements 14 shares

Instagram



belincolnuk Original audio

belincolnuk How magical is the inside of Greyfriars, Lincoln? 🏰

The hidden gem is brimming with history and culture, and the Be Lincoln Town Deal is committed to restoring the building and giving it a new lease of life.

#Lincoln #Greyfriars #TownsFund #TownDeal #Heritage #Architecture #History #Undercroft #Lincolnshire #HiddenGem #Building #Magical #Restoration

1 w

HM Government

LIKOLN

Liked by lincolnfrewalkingtour and 59 others

DECEMBER 19

Social Media Reporting

Be Lincoln Accounts	OCTOBER	NOVEMBER	DECEMBER
		Total Followers	
Facebook	54	115	175
Twitter	319	331	346
Instagram	96	112	123
LinkedIn	70	102	143

The Drill - Video

THE DRILL



Press releases

New permanent residency confirmed for Lincoln Community Grocery, supported by a £19m Town Deal as part of the Towns Fund

Lincoln Community Grocery, supported by the Government's Be Lincoln, Town Deal and in partnership with the Message Trust, will re-locate to a permanent premises in January after a successful 1st year.



Share on



Thank you for
listening.

Please follow us on social
media @BeLincolnUK